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11 SUPERIOR COURT OF THE STATE OF CALIFORNIA  
12 COUNTY OF ORANGE

13 **PEOPLE OF THE STATE OF CALIFORNIA EX REL.**  
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25 **DEAN D. FLIPPO, DISTRICT ATTORNEY, COUNTY OF**  
26 **MONTEREY; EDWARD S. BERBERIAN, DISTRICT**  
27 **ATTORNEY, COUNTY OF MARIN,**

28 **PLAINTIFFS,**

**v.**

**MONDELÉZ INTERNATIONAL, INC.**

**DEFENDANT.**

**CENTER FOR ENVIRONMENTAL HEALTH,**

**PLAINTIFF,**

**v.**

**MONDELÉZ INTERNATIONAL, INC. ,**

**DEFENDANT.**

Case No.

**CONSENT JUDGMENT**

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1       **1.       INTRODUCTION**

2               1.1       This stipulation and proposed consent judgment (“Consent Judgment”) is entered  
3 between Plaintiffs, the People of the State of California (“People”), by and through Kamala D. Harris,  
4 Attorney General (“Attorney General”); Tony Rackaukas, District Attorney, County of Orange; Jill  
5 Ravitch, District Attorney, County of Sonoma; Jeff Rosell, District Attorney, County of Santa Cruz;  
6 Jeffrey Rosen, District Attorney, County of Santa Clara; Nancy O’Malley, District Attorney, County  
7 of Alameda; Dean Flippo, District Attorney, County of Monterey; Stephen Carlton, District Attorney,  
8 County of Shasta; Edward Berberian, District Attorney, County of Marin; Gary Lieberstein, District  
9 Attorney, County of Napa, and Krishna Abrams, District Attorney, County of Solano (jointly  
10 “District Attorneys”), the Center for Environmental Health (“CEH”) and Mondelēz International, Inc  
11 (“MDLZ”). These settling parties are referred to collectively as the “Parties.”

12              1.2       The Parties enter into this Consent Judgment without a trial. Nothing in this  
13 Consent Judgment constitutes an admission by any Party regarding any issue of law or fact. This  
14 Consent Judgment sets forth the agreement and obligations of MDLZ and the People and CEH and,  
15 except as specifically provided below, it constitutes the complete, final and exclusive agreement  
16 among the Parties and supersedes any prior agreements among the Parties.

17       **2.       BACKGROUND, JURISDICTION AND PURPOSE**

18              2.1       Simultaneously with the lodging of this Consent Judgment, the People, by and  
19 through the Attorney General and the District Attorneys, intend to file a complaint for civil penalties  
20 and injunctive relief in the Superior Court for the County of Orange alleging violations of Proposition  
21 65 and unlawful business practices (the “People’s Complaint”). The People’s Complaint alleges that  
22 certain cookie products that MDLZ manufactured, distributed and/or sold in California contain lead  
23 or lead compounds, and that ingestion of these products results in exposure to lead, a chemical known  
24 to the State of California to cause cancer and reproductive harm. The People’s Complaint further  
25 alleges that, under the Safe Drinking Water and Toxic Enforcement Act of 1986, Health and Safety  
26 Code sections 25249.5 *et seq.*, also known as “Proposition 65,” businesses must provide persons with  
27 a “clear and reasonable warning” before exposing individuals to this chemical, and that the  
28 defendants failed to do so. The People’s Complaint also alleges that these acts constitute unlawful

1 acts in violation of the Unfair Competition Law, pursuant to Business and Professions Code sections  
2 17200 *et seq.*

3 2.2 CEH issued a 60-Day Notice of Violation dated February 8, 2013 (the “CEH  
4 Notice”). Pursuant to this notice, on September 13, 2013, CEH filed a complaint in Alameda County  
5 Superior Court alleging that certain MDLZ cookie products contain elevated lead levels and that  
6 MDLZ violated Proposition 65 by selling these products without a warning. (*Center for*  
7 *Environmental Health v. Mondelez*, Alameda County Superior Court, Case No. 13-677800).  
8 Pursuant to an agreement with MDLZ, CEH has dismissed this action without prejudice and filed a  
9 complaint in Orange County Superior Court, so that the claims of the People and CEH arising from  
10 the presence of lead in the Covered Products (as that term is defined below in Section 3.1) can be  
11 settled together by means of this Consent Judgment. (*Center for Environmental Health v. Mondelez*,  
12 Orange County Superior Court, No. 30-2015-00817717-CU-MC-CJC (“CEH Complaint”).) The  
13 People’s Complaint and the CEH Complaint shall be referred to jointly as “the Complaints.”

14 2.3 MDLZ is named as a Defendant in both CEH’s and the People’s Complaints.  
15 While the People’s Complaint contains causes of action that are not present in CEH’s Complaint, the  
16 conduct underlying the causes of action in both the People’s Complaint and the CEH Complaint  
17 involves the sale of Covered Products that allegedly contain elevated levels of lead. MDLZ is a  
18 business entity that: (1) has employed ten or more persons at all times relevant to the allegations of the  
19 complaint; and (2) sells Covered Products in the State of California and/or has done so in the past four  
20 years.

21 2.4 For purposes of this Consent Judgment, the People, CEH and MDLZ stipulate that  
22 (a) this Court has jurisdiction over the allegations of violations contained in the Complaints, (b) this  
23 Court has personal jurisdiction over MDLZ as to the acts alleged in those Complaints, (c) venue is  
24 proper in Orange County, and (d) this Court has jurisdiction to enter this Consent Judgment as a full  
25 and final resolution of all claims which were or could have been raised in the Complaints based on the  
26 facts alleged therein.

27 2.5 MDLZ agrees not to challenge or object to entry of this Consent Judgment by the  
28 Court unless the People have notified it in writing that the People or CEH no longer support entry of

1 the Judgment or that the People or CEH seek to modify the Judgment. The Parties agree not to  
2 challenge this Court’s jurisdiction to enforce the terms of this Judgment once it has been entered, and  
3 this Court maintains jurisdiction over this Judgment for that purpose.

4           2.6           The Parties enter into this Consent Judgment as a full and final settlement of all  
5 claims identified in the Complaint relating to Covered Products arising from the failure to warn under  
6 Proposition 65 regarding the presence of lead in such Covered Products. By execution of this Consent  
7 Judgment and agreeing to provide the relief and remedies specified herein, MDLZ does not admit any  
8 violations of Proposition 65 or Business and Professions Code sections 17200 *et seq.*, or any other  
9 law or legal duty. MDLZ expressly denies any liability whatsoever.

10           2.7           Since serving its 60-Day Notice, CEH has investigated lead exposures from all  
11 Covered Products sold by MDLZ. CEH and MDLZ engaged in an exchange of testing, sales and  
12 other information that enabled CEH to categorize different Covered Products based on lead content.  
13 Based on this informal exchange, CEH and MDLZ reached settlement terms that were then shared  
14 with the People, some of which have been incorporated into this Consent Judgment.

15           2.8           Prior to reaching this settlement, the People retained three technical experts (the  
16 “Technical Experts”) to determine the source of lead in certain Covered Products, the means for  
17 reducing it, and the level to which it should properly be reduced. The Technical Experts requested  
18 detailed information from MDLZ including: the composition of certain Covered Products, including  
19 the ingredients and the processing aids; the range of lead content in the ingredients; analytical and  
20 quality control information; and technical specifications. After the Parties entered into a  
21 confidentiality agreement, MDLZ supplied the requested information. Based on their analysis of this  
22 information, the Technical Experts recommended and approved two sets of requirements, both of  
23 which must be implemented by MDLZ by the dates set forth below. These are as follows:

24                   2.8.1           Specific good manufacturing practices, ingredient sourcing standards,  
25 and lead reduction measures that must be employed on a continuing basis.

26                   2.8.2           A Maximum Lead Level, as defined in Section 3.6, below, in the  
27 finished product. The Maximum Lead Level takes into account the naturally occurring levels of lead  
28

1 in the ingredients that have been reduced to the lowest level currently feasible, as well as the “safe  
2 harbor” exposure level of no more than 0.5 micrograms per day.

3 2.9 In order to resolve this case and reduce the levels of lead in its products, MDLZ has  
4 agreed to implement the recommendations of the Technical Experts, as more particularly described in  
5 Section 4 (Injunctive Relief: Lead Reduction Measures), below. The Parties have also agreed on  
6 provisions for warnings (which will be required if the lead reduction measures are unsuccessful),  
7 enforcement, and penalties and other monetary payments, as set forth in Sections 5 (Injunctive Relief:  
8 Warnings), 6 (Enforcement) and 7 (Payments), below.

### 9 3. DEFINITIONS

10 3.1 “Covered Products” shall mean the cookie products listed or described in Exhibit A  
11 to this Consent Judgment. As set forth in Exhibit A, and except as to products that have been  
12 discontinued by MDLZ as shown in Exhibit A, the Covered Products are separated into three groups,  
13 based on the concentrations of lead that have been found in the products: Group A-1, Group A-2 and  
14 Group A-3. The injunctive relief set forth below requires MDLZ to comply with specific  
15 requirements for each of the three groups. At present, Ginger Snaps are the only Group A-3 Covered  
16 Product, and when the term “Ginger Snap” is used herein, it refers to the Ginger Snaps and any new  
17 product with an ingredient composition and recipe that is substantially similar to the Ginger Snaps.

18 3.2 “Compliance Documentation” shall mean (i) the Certifications from the  
19 Independent Food Processing Auditor and the Internal Auditor received pursuant to Section 4.2  
20 (Certifications From Independent and Internal Food Processing Auditor for Group A-2 and A-3  
21 Products), below; (ii) a resumé or summary showing the qualifications of the Independent Food  
22 Processing Auditor who has provided the Auditor’s Certification(s) required under Section 4.2,  
23 below, that establishes that the Auditor has the qualifications specified in Section 3.4 below; and (iii)  
24 the results of the laboratory testing required by Section 4.3 (Validation Testing by MDLZ), below.

25 3.3 The “Effective Date” of this Consent Judgment shall be the date on which the  
26 Consent Judgment is entered as a judgment by the Court.

27 3.4 “Independent Food Processing Auditor” or “Independent Auditor” shall mean an  
28 independent auditor or auditing company, foreign or domestic, that (i) has extensive knowledge of



1 good manufacturing practices in the food processing industry; (ii) has sufficient experience in  
2 inspecting food processing facilities to ensure compliance with good manufacturing practices and  
3 with the Hazard Analysis and Critical Control Points (“HAACP”) food safety management system;  
4 (iii) has qualifications sufficient to address the Food Processing Association (“FPA”) certification  
5 criteria used for the FPA-Safe Program), Safe Quality Foods (SQF) 3000, or other Global Food  
6 Safety Initiative approved programs; and (iv) has submitted a satisfactory résumé or other summary  
7 of its qualifications to the People. Upon request, the Attorney General will provide MDLZ with a  
8 non-exclusive list of Independent Food Processing Auditors who have previously submitted their  
9 qualifications to the People, whose qualifications are up to date, and who are deemed to meet the  
10 criteria set forth in this paragraph. MDLZ, however, may select any Independent Food Processing  
11 Auditor whose resume is satisfactory to the People and who otherwise meets the criteria set forth in  
12 this paragraph.

13           3.5           A “Qualified Laboratory” shall mean a laboratory that has demonstrated  
14 proficiency to conduct lead analysis on the Covered Products using Inductively Coupled Plasma  
15 Mass Spectrometry (“ICP-MS”). A Qualified Laboratory shall meet the standards of the American  
16 Association for Laboratory Accreditation for Chemical Testing or another organization with  
17 equivalent standards. Laboratories should be experienced in (1) testing methodologies for lead levels  
18 in foods that comply with the Production and Process Control System; and (2) Requirements for  
19 Laboratory Operations set forth in 21 Code of Federal Regulations Part 111, Subpart J, including but  
20 not limited to the requirements for written procedures, requirements for laboratory control processes,  
21 requirements for laboratory methods and examination, record retention policies, and other laboratory  
22 requirements. A Qualified Laboratory shall be prepared to implement the Laboratory Standards set  
23 forth in Exhibit C, and to share the laboratory reports, data and test results that it obtains or generates  
24 pursuant to this Consent Judgment with CEH and the People. Upon request, the Attorney General will  
25 provide MDLZ with a non-exclusive list of laboratories that are deemed to meet the requirements of  
26 this section, but MDLZ is free to use any other laboratory that meets the requirements of this section.  
27 For purposes of this Consent Judgment, the Parties agree that, as of the Effective Date of this Consent  
28 Judgment, Eurofins is a Qualified Laboratory. MDLZ may use laboratory procedures that differ from



1 those set forth in this section and Exhibit C with the advance written approval of the Attorney  
2 General.

3 3.6 The “Maximum Lead Level” is 30 parts per billion. A Covered Product satisfies the  
4 Maximum Lead Level if testing pursuant to this Consent Judgment demonstrates that it has a lead  
5 concentration of no more than 30 parts per billion.

6 3.7 “Validation Testing” means testing of randomly selected products in accordance  
7 with the requirements of Exhibit “B.”

8 3.8 A “Validation Testing Cycle” is the interval for testing (e.g., quarterly, annually,  
9 etc.) required by this Consent Judgment, including any testing interval set by the Independent Auditor  
10 pursuant to Section 4.3.2.1.

#### 11 **4. INJUNCTIVE RELIEF: LEAD REDUCTION MEASURES**

12 4.1 The Maximum Lead Level. MDLZ shall not sell any Covered Product  
13 manufactured after the Effective Date unless (1) the Covered Product satisfies the Maximum Lead  
14 Level; or (2) MDLZ provides the warning set forth in Section 5 (Injunctive Relief: Warnings) below.  
15 Prior to selling any Covered Product with the warning set forth in Section 5, MDLZ will make good  
16 faith efforts to reduce the lead levels in that Covered Product so that it satisfies the Maximum Lead  
17 Level.

18 4.2 Certification from Independent and Internal Food Processing Auditors for Group  
19 A-2 and A-3 Products. For Group A-2 and A-3 Covered Products, MDLZ shall obtain annual  
20 certification from an Independent Food Processing Auditor in the form set forth in Exhibit B, and the  
21 matters set forth in that certification are requirements of this Consent Judgment. The Independent  
22 Auditor shall provide the first Auditor’s Certification (“Initial Auditor’s Certification”) within six  
23 months after the Effective Date, and the Independent Auditor or the Internal Auditor, as specified  
24 below, shall provide subsequent Auditor’s Certifications annually thereafter on the anniversary of the  
25 submission of the Initial Auditor’s Certification. The Independent Auditor will provide the People  
26 and CEH with copies of the Lead Contribution Exercises conducted pursuant to Exhibit B as part of  
27 the Initial Auditor’s Certification. Upon request, MDLZ will provide the People and CEH with  
28 information that the Auditor relied on in providing any Auditor’s Certification required by this

1 Consent Judgment, including: laboratory reports; other non-confidential documents and information;  
2 and subsequent Lead Contribution Exercises.

3 4.2.1 Group A-2 Covered Products. Once MDLZ has satisfactorily  
4 submitted the Initial Auditor's Certification in accordance with the terms of this Consent Judgment,  
5 then an employee of MDLZ who has received training adequate to conduct and document the audits  
6 ("Internal Auditor") may assume the Independent Auditor's responsibility for annual audits set forth  
7 in Exhibit B, with respect to Group A-2 Covered Products. Once Validation Testing is no longer  
8 required under Section 4.3.3 of this Consent Judgment for a Group A-2 Covered Product, the annual  
9 Auditor's Certification for that Product shall be limited to the requirements of Section 5.2 of Exhibit  
10 B.

11 4.2.2 Group A-3 Covered Products. Once MDLZ has satisfactorily  
12 submitted three (3) annual Certifications (e.g., the Initial Auditor's Certification and two (2)  
13 subsequent annual Auditor's Certifications) from the Independent Auditor in accordance with the  
14 terms of this Consent Judgment for the Group A-3 Covered Products (Ginger Snaps), then the Internal  
15 Auditor may assume the Independent Auditor's responsibility for annual audits set forth in Exhibit B,  
16 with respect to Group A-3 Covered Products. Once Validation Testing is no longer required under  
17 section 4.3.2 of this Consent Judgment for any Group 3 Covered Product, the annual Auditor's  
18 Certification shall be limited to the requirements of Section 3 of Exhibit B.

19 4.3 Validation Testing by MDLZ. Beginning within one (1) month following the  
20 Effective Date, to ensure compliance with this section, MDLZ shall begin Validation Testing of each  
21 Covered Product using a Qualified Laboratory, as set forth in this Section 4.3.

22 4.3.1 Product Lines. For purposes of Sections 4 and 6, a Covered Product is  
23 an individual Stock Keeping Unit ("SKU") of a Covered Product; however, if a Covered Product has  
24 a different SKU solely as a result of the packaging or product count rather than the formula or recipe  
25 of the Covered Product, such different SKUs may be treated as the same Covered Product.

26 4.3.2 Group A-3 Covered Product: Ginger Snaps. Validation Testing shall  
27 be performed during each Validation Testing Cycle on Representative Samples (as that term is  
28 defined in Section F of Exhibit B) of the Group A-3 (Ginger Snaps) Covered Product manufactured

1 during that Cycle, pursuant to the requirements of Exhibit B. Validation Testing shall initially be  
2 performed on a quarterly basis until MDLZ has satisfactorily completed three (3) consecutive annual  
3 audits in accordance with the terms of this Consent Judgment. In that event, the Ginger Snaps product  
4 shall be subject to Validation Testing annually thereafter until three consecutive annual testing results  
5 show that the Ginger Snaps product does not exceed the Maximum Lead Level. Thereafter:

6                                   4.3.2.1     MDLZ shall conduct Validation Testing of the Ginger  
7 Snaps at intervals that are not more frequently than quarterly and that, in the opinion of the  
8 Independent Auditor or Internal Auditor, as applicable, are reasonably sufficient to ensure that the  
9 Ginger Snaps continue to satisfy the Maximum Lead Level. If the results from six (6) consecutive  
10 Validation Testing Cycles conducted at intervals set by the Auditor pursuant to this Section 4.3.2.1  
11 demonstrate no exceedance of the Maximum Lead Level, then MDLZ may terminate the Validation  
12 Testing required by this Consent Judgment and replace it with internal quality control measures that  
13 are implemented under the supervision of the Independent or Internal Auditor and that are reasonably  
14 sufficient to ensure that the Group A-3 Covered Products continue to satisfy the terms of this Consent  
15 Judgment. MDLZ will provide the People and CEH with thirty (30) days' notice prior to (1) setting  
16 the Validation Testing intervals required by the first sentence of this paragraph 4.3.2.1 and (2)  
17 terminating Validation Testing of the Ginger Snaps.

18                                   4.3.2.2     If at any time there is any material change in the type or  
19 level of ginger or molasses in the Ginger Snaps Covered Product that is reasonably likely to affect the  
20 lead levels in that product, such product shall be subject to quarterly Validation Testing until three  
21 years of Validation Testing demonstrates that the Ginger Snaps Covered Product does not exceed the  
22 Maximum Lead Level. Thereafter, MDLZ shall continue to test the Ginger Snaps Covered Products,  
23 and may terminate and replace its Validation Testing Program as to those products, as specified in  
24 Section 4.3.2.1.

25                                   4.3.3           Group A-2 Covered Products. Validation Testing shall be performed  
26 during each Validation Testing Cycle on Representative Samples, as that term is defined in Section G  
27 of Exhibit B, of each Group A-2 Covered Product manufactured during that Validation Testing Cycle,  
28 pursuant to the requirements of Exhibit B. Validation Testing initially shall be performed on a

1 quarterly basis. Validation Testing shall be performed until MDLZ has satisfactorily completed three  
2 (3) consecutive annual audits in accordance with the terms of this Consent Judgment that demonstrate  
3 no exceedance of the Maximum Lead Level. Thereafter, MDLZ may terminate the Validation  
4 Testing required by this Consent Judgment and replace it with internal quality control measures that  
5 are implemented under the supervision of the Independent or Internal Auditor and that are reasonably  
6 sufficient to ensure that the Group A-2 Covered Products continue to satisfy the terms of this Consent  
7 Judgment. MDLZ will provide the People and CEH with thirty (30) days notice prior to terminating  
8 Validation Testing of Group A-2 Covered Products.

9 4.3.3.1 If at any time there is any material change in the type or  
10 level of ginger or molasses in the Group A-2 product that is reasonably likely to affect the lead levels  
11 in that product, such product shall be subject to quarterly Validation Testing until three years of  
12 Validation Testing demonstrates that the Group A-2 Covered Product does not exceed the Maximum  
13 Lead Level. Thereafter, MDLZ may terminate the Validation Testing required by this Consent  
14 Judgment and replace it with internal quality control measures as set forth in section 4.3.3.

15 4.3.4 Group A-1 Covered Products. Validation Testing shall be performed  
16 once per year for each Group A-1 Covered Product manufactured during that year. Such Validation  
17 Testing shall be performed on three samples randomly selected from three different production lots of  
18 that Covered Product manufactured during that Validation Testing Cycle (or from as many  
19 production lots as were produced during that year, if there are fewer than three). Validation Testing  
20 shall be performed for each Group A-1 Covered Product until three years of Validation Testing  
21 demonstrates no exceedance of the Maximum Lead Level. Thereafter, MDLZ may terminate the  
22 Validation Testing required by this Consent Judgment and replace it with internal quality control  
23 measures that are implemented under the supervision of the Independent or Internal Auditor and that  
24 are reasonably sufficient to ensure that the Group A-1 Covered Products continue to (i) satisfy the  
25 terms of this Consent Judgment and (ii) maintain lead levels that do not exceed 20 parts per billion.  
26 MDLZ will provide the People and CEH with thirty (30) days notice prior to terminating Validation  
27 Testing of Group A-1 Covered Products.  
28

1                                   4.3.4.1     If at any time there is any material change in the type or  
2 amount of ginger or molasses in the Group A-1 Product that is reasonably likely to affect the lead  
3 levels in that product, such product shall be subject to annual Validation Testing until three years of  
4 Validation Testing demonstrates that the Group A-1 Covered Product continue to satisfy the terms of  
5 this Consent Judgment. Thereafter, MDLZ may terminate the Validation Testing required by this  
6 Consent Judgment and replace it with internal quality control measures as set forth in section 4.3.4.

7                                   4.3.5       Reclassification of Covered Products. If Validation Testing for a  
8 Group A-2 Covered Product demonstrates the product contains no more than 20 parts per billion  
9 (ppb) lead during two consecutive Validation Testing cycles, that Covered Product shall thereafter  
10 be reclassified as a Group A-1 Covered Product. In the event that any Validation Testing for a Group  
11 A-1 Covered Product shows more than 20 ppb lead during any Validation Testing Cycle, the product  
12 shall thereafter be reclassified as a Group A-2 Covered Product. MDLZ shall take good faith and  
13 commercially reasonable efforts to ensure that any Group A-1 Covered Product does not become  
14 subject to reclassification as a Group A-2 Covered Product, and to address pursuant to Section 4.4 any  
15 increase in lead content that has caused a Group A-1 Covered Product to be reclassified as a Group  
16 A-2 Covered Product. For a period of four years after the Effective Date, MDLZ shall, on the  
17 anniversary of the Effective Date, provide the People and CEH with updated lists of Group A-1 and  
18 A-2 Covered Products. The lists shall identify any Covered Products that have been reclassified  
19 pursuant to this section. Thereafter, MDLZ shall provide this information to the People and CEH  
20 upon written request by any of them. Upon written request by the People or CEH, MDLZ shall  
21 provide the People and CEH with (1) the laboratory reports supporting the reclassification of any  
22 Covered Product pursuant to this Section; and (2) other information relevant to the reclassification of  
23 any Group A-1 Covered Product to a Group A-2 Covered Product. If the People or CEH disagree  
24 with any reclassification of a Covered Product, the dispute will be subject to the provisions of Section  
25 16.2 of this Consent Judgment.

26                                   4.3.6       Request for Additional Testing. The People and CEH, after receiving  
27 notices of an adjusted Validation Testing Cycle as required by Section 4.3.2.1 or of the termination of  
28 Validation Testing as required by Sections 4.3.2.1, 4.3.3 or 4.3.4, may request spot testing of any



1 Covered Products for which the Validation Testing Cycle exceeds one year or Validation Testing has  
2 terminated. The spot sample shall be on two samples drawn from the most recent production lot  
3 available for testing. If the results exceed the Maximum Lead Level, MDLZ shall follow the  
4 procedures set forth in Section 4.3.10 (Supplemental Exceedance Testing). MDLZ shall provide the  
5 results of the testing under this paragraph and any testing under the Supplemental Exceedance Testing  
6 to the People and CEH within 30 days after receiving the Request for Additional Testing. Such results  
7 shall include the lab reports and any supporting materials. The People and CEH shall not request  
8 additional testing under this paragraph more frequently than once per year and for more than five  
9 Covered Products during any such year; provided however, that the People and CEH may seek a  
10 reasonable number of additional spot tests of Covered Products if the Covered Products fail to satisfy  
11 the Maximum Lead Level.

12                   4.3.7        Supervision. Validation Testing of the Ginger Snaps and Group A-2  
13 Products shall be done under the supervision of the Independent Auditor or Internal Auditor in  
14 compliance with the requirements of Exhibit B.

15                   4.3.8        Method of Testing. Validation Testing shall be conducted at a  
16 Qualified Laboratory in accordance with the analytical guidance for laboratories set forth in Exhibit  
17 C.

18                   4.3.9        Covered Products That Exceed Maximum Lead Level. Except as set  
19 forth in Section 4.3.10, below (Supplemental Exceedance Testing), if a Validation Testing result  
20 indicates that a Covered Product exceeds the Maximum Lead Level (“non-compliant Covered  
21 Product”), MDLZ shall take the following action with respect to the non-compliant Covered Product:

22                               4.3.9.1        Same Production Lot. MDLZ shall ensure that no  
23 Covered Products from the production lot from which the sample of the non-compliant Covered  
24 Product that exceeded the Maximum Lead Level were drawn will be sold or offered for sale to  
25 California consumers unless they contain the warning set forth in Section 5 below; and

26                               4.3.9.2        Other Production Lots of the Same Covered Product.  
27 MDLZ shall ensure that no other production lots of the non-compliant Covered Product that were  
28 produced in the same Validation Testing Period will be sold in California unless: (i) they contain the



1 warning set forth in Section 5, or (ii) before selling products from any such production lot, MDLZ has  
2 conducted Validation Testing on at least three (3) samples randomly taken from that production lot  
3 and the results of that testing yields an arithmetic mean of no more than thirty (30) parts per billion by  
4 weight.

5                   4.3.10     Supplemental Exceedance Testing. If the result of the Validation  
6 Testing of a Covered Product exceeds the Maximum Lead Level, MDLZ may collect three (3) more  
7 samples of the Covered Product from the same production lot and have those samples tested in  
8 accordance with Section 4.3.8 (Method of Testing). If the results of all of the additional samples of  
9 such Covered Product collectively yield an arithmetic mean of no more than thirty (30) parts per  
10 billion lead by weight, that Covered Product shall be deemed to meet the Maximum Lead Level for  
11 that Validation Testing cycle as long as no result for a sample exceeds fifty (50) parts per billion lead.  
12 If a sample result exceeds fifty (50) parts per billion lead, MDLZ may collect three (3) more samples  
13 of the Covered Product from the same production lot and have those samples tested in accordance  
14 with Section 4.3.8 (Method of Testing). Provided that none of those additional test results exceed  
15 forty (40) parts per billion lead, those additional test results shall then be used in place of the sample  
16 that exceeded fifty (50) parts per billion in determining whether the arithmetic mean of Validation  
17 Test results for the Covered Product exceeded the Maximum Lead Level.

18                   4.3.11     Records. The testing reports and results of the Validation Testing  
19 performed pursuant to this Consent Judgment shall be retained by MDLZ for four (4) years and made  
20 available to the People or CEH upon request.

21                   4.4         Good Faith Commitment to Pursue Further Lead Reductions. MDLZ shall  
22 continue to undertake good faith and commercially reasonable efforts to further reduce the lead levels  
23 in its Ginger Snap and Group A-2 Covered Products with a goal of reducing those levels to a  
24 consistent level of 17 parts per billion or less. These efforts shall include, at a minimum, efforts to  
25 further adjust recipes and formulas that will reduce lead content in Covered Products and attempts to  
26 secure Covered Product ingredients such as molasses and ginger with lower lead content. The  
27 Independent or Internal Auditor, as applicable, will provide a summary of MDLZ's efforts to the  
28 People and CEH in this regard on the first, third and fifth anniversaries of the Effective Date.

1           4.5        Compliance Documentation. MDLZ shall provide the People and CEH with  
2 Compliance Documentation pursuant to the following schedule:

3 4           During the three years 5           following the Effective Date.	6           Compliance Documentation, including Certification and 7           related submittals from the Independent or Internal Auditor 8           and any applicable laboratory reports and results of the 9           Validation Testing required under Section 4, shall be 10          provided yearly within thirty (30) days after the anniversary 11          of the Effective Date.
12          After the third anniversary of 13          the Effective Date.	14          Certification and related submittals from the Independent or 15          Internal Auditor and any applicable laboratory reports and 16          results of the Validation Testing required under Section 4 17          shall be provided on the request of the People or CEH. 18          Except in the case of a violation of this Consent Judgment, 19          this request will be made no more frequently than annually. 20          Provided, however, that MDLZ will provide the People and 21          CEH with the following documents in a timely manner and 22          without the need for a request: (1) Certification from the 23          Internal Auditor of the first annual audit conducted pursuant 24          to Section 4.2.1 and 4.2.2, and (2) the Summary of lead 25          reduction measures required by Section 4.4.

26        **5.        INJUNCTIVE RELIEF: WARNINGS.**

27           5.1        MDLZ may sell, or offer for sale, in California, a Covered Product that has been  
28        manufactured after the Effective Date and that has a lead concentration that exceeds the Maximum  
29        Lead Level or that otherwise fails to comply with the requirements of Section 4 (Injunctive Relief:  
30        Lead Reduction Measures), only if:

31                   5.1.1        It has made diligent efforts to reduce the lead concentration in its  
32        Covered Products to levels that do not exceed the Maximum Lead Level and to obtain the  
33        certifications required by Sections 4.2 (Certification from Food Processing Auditor), and these efforts  
34        have been unsuccessful; and

35                   5.1.2        It provides warnings in accordance with Sections 5.2 through 5.7,  
36        below.

37        ///

38        ///

1           5.2           The warning shall state: “**WARNING – THIS PRODUCT CONTAINS LEAD, A**  
2 CHEMICAL THAT IS KNOWN TO THE STATE OF CALIFORNIA TO CAUSE BIRTH  
3 DEFECTS OR OTHER REPRODUCTIVE HARM.”

4           5.3           If the Covered Product is sold in a package, the warning must appear in bold face  
5 type, at least 12 point in size that is clearly visible on the package. The warning shall be displayed  
6 with such conspicuousness, as compared with other words, statements, designs, or devices, as to  
7 render it likely to be read and understood by an ordinary individual prior to purchase.

8           5.4           For internet purchases, the warning must be provided on the internet by a  
9 conspicuous and clearly-marked warning message on the product display page, or otherwise  
10 prominently displayed to the purchaser before the purchaser completes his or her purchase of the  
11 product. The warning is not prominently displayed if the purchaser must search for it in the general  
12 content of the website or otherwise take affirmative action, such as clicking on a hyperlink, to view  
13 the warning prior to purchase.

14           5.5           For catalog or other non-internet sales where the consumer is not physically present  
15 and cannot see a warning displayed on the Covered Product or the packaging of the Covered Product  
16 prior to purchase or payment, the warning statement shall be displayed in such a manner that it is  
17 likely to be read and understood prior to the authorization of payment.

18           5.6           If MDLZ provides warnings pursuant to this Section 5, it must, prior to offering  
19 those products for sale, provide the People and CEH with (1) a summary of the attempts it made to  
20 comply with Section 4 (Injunctive Relief: Lead Reduction Measures), above, and (2) a sample of the  
21 packaging, labeling, signs and/or internet or published messages displaying the warnings to be given  
22 pursuant to this Section 5.

23           5.7           If MDLZ sells the Covered Product on a wholesale basis to customers that  
24 repackage the product for resale, or to customers who may sell the product in bulk, MDLZ shall (i)  
25 include a letter instructing the customer that the Covered Product may only be offered for sale to  
26 California consumers with a warning that is compliant with Sections 5.2 through 5.6 hereof; and (ii)  
27 obtain the customer’s written agreement to provide such a warning.  
28

1     **6.     ENFORCEMENT**

2             6.1         Testing by the People or CEH. In the event that the People or CEH conduct testing  
3 of any Covered Product that is sold in California without the warning set forth in Section 5 and  
4 identify a Covered Product for which the People or CEH have laboratory test results showing that the  
5 Covered Product has a lead level exceeding the Maximum Lead Level, the People or CEH may issue  
6 a Notice of Violation (NOV) pursuant to this Section. Such an NOV shall be based upon a test report  
7 from a Qualified Laboratory that has complied with the testing methods set forth in Exhibit C.

8             6.2         Service of NOV and Supporting Documentation. The NOV shall be sent by  
9 overnight mail or courier to the person(s) identified in Section 12 (Provision of Notice) to receive  
10 notices for MDLZ, the People and CEH, and must be sent within 90 days of the date the Covered  
11 Products at issue were purchased or otherwise acquired by the People or CEH.

12            6.3         Contents of NOV. The NOV shall, at a minimum, set forth: (a) the date and  
13 location at which the Covered Products were offered for sale and purchased on behalf of the People or  
14 CEH, including the name and address of the retail entity from which the sample was obtained; (b) a  
15 description of the Covered Products giving rise to the alleged violation, including available  
16 information that identifies the product lot; and (c) all test data obtained by the People and/or CEH  
17 regarding the Covered Products at issue and any supporting laboratory reports, and quality control or  
18 quality assurance reports associated with testing of the Covered Products.

19            6.4         Action by MDLZ. On receipt of the NOV, MDLZ shall take the following action if  
20 the Covered Product at issue in the NOV was manufactured after the Effective Date:

21                 6.4.1         If the lead levels shown in the NOV exceed 60 parts per billion, MDLZ  
22 shall immediately cease sale in California of all Covered Products from the same lot as that of the  
23 Covered Products identified in the NOV, and MDLZ may conduct supplemental exceedance testing  
24 under Section 4.3.10. If the lead concentrations stated in the NOV are between 30 and 60 parts per  
25 billion, MDLZ may continue to sell the Covered Products from the lot and may conduct supplemental  
26 exceedance testing on the relevant product lot and such testing shall be completed within thirty (30)  
27 days of the receipt of the NOV. If, pursuant to the terms and procedures required by Section 4.3.10  
28 (Supplemental Exceedance Testing), such testing establishes that the product does not exceed 30

1 parts per billion lead, MDLZ may then continue selling the products from that lot in California and no  
2 further corrective action is required for that NOV. If the testing establishes a higher lead average lead  
3 level, or if MDLZ does not elect to conduct supplemental exceedance testing on the relevant product  
4 lot identified in the NOV, MDLZ shall cease California sales of all Covered Products from that  
5 product lot unless it provides the warning set forth in Section 5.2 through 5.7 above.

6 6.4.2 In the event that MDLZ cannot demonstrate, based on the supplemental  
7 exceedance testing under section 4.3.10, above, that the Covered Product does not exceed the  
8 Maximum Lead Level, MDLZ shall refer the NOV to its Independent Food Quality Auditor or its  
9 Internal Auditor, who shall, within 45 days of issuance of the NOV, provide a written analysis of the  
10 source of the lead contamination that lead to the NOV (“Auditor’s Report”) to MDLZ, the People and  
11 CEH. After reviewing the Auditor’s Report, MDLZ shall take such corrective action as may be  
12 necessary to prevent the recurrence of the violation.

13 6.4.3 MDLZ shall make the records and communications regarding  
14 corrective action taken in response to the NOV available to the People and CEH for inspection and/or  
15 copying.

16 6.5 Multiple NOVs for the same product lot. The People and CEH shall not issue more  
17 than one NOV per manufacturing lot of a Covered Product. If MDLZ receives more than one NOV  
18 per manufacturing lot, it shall notify the People and CEH, and the NOVs will be combined into a  
19 single NOV.

20 6.6 Response to the NOV - Notice of Election of Response. No more than forty-five  
21 (45) days after its receipt of the NOV, MDLZ shall provide written notice to the People and CEH if it  
22 elects to contest the allegations contained in a NOV (“Notice of Election”). Failure to do so shall be  
23 deemed an election not to contest the NOV.

24 6.7 Contesting the NOV. If MDLZ elects to contest a NOV, the Notice of Election  
25 shall include all then-available documentary evidence regarding the alleged violation, including all  
26 test data. If MDLZ, the People or CEH later acquire additional test or other data regarding the alleged  
27 violation, they shall notify the other party and promptly provide all such data or information to the  
28



1 party. Any test data used to contest a NOV shall meet the criteria of Section 4.3.8 (Method of  
2 Testing).

3 6.7.1 MD LZ's Burden of Proof. In order to successfully contest a NOV,  
4 MDLZ must show one of the following: (i) that average lead levels in the product lot that gave rise to  
5 the NOV, computed in accordance with Section 4.3.10 (Supplemental Exceedance Testing), do not  
6 exceed the Maximum Lead Level set forth in Section 3.6, above; or (ii) that the product was  
7 manufactured before the Effective Date.

8 6.7.2 Meet and Confer. If MDLZ elects to contest a NOV, the People, CEH  
9 and MDLZ shall meet and confer to attempt to resolve their dispute. Within 30 days of serving a  
10 Notice of Election contesting a NOV, MDLZ may withdraw the original Notice of Election  
11 contesting the violation, provided, however, that, in this circumstance, MDLZ shall pay a penalty of  
12 \$2,500 in addition to any payment set forth in section 6.8 (Non-Contested NOV: Stipulated  
13 Penalties), below. The People or CEH may withdraw a NOV at any time.

14 6.7.3 Enforcement Application. If the Parties do not reach an informal  
15 resolution of a NOV within 30 days of a Notice of Election to contest, the People and/or CEH may file  
16 an application, motion or action to enforce the NOV pursuant to Section 9 (Enforcement), and the  
17 People may seek penalties and costs in excess of those set forth in Section 6.8 (Non Contested  
18 NOVs.)

19 6.8 Non-Contested NOV: Stipulated Penalties. Except as set forth in section 6.9  
20 (Rejection of Stipulated Penalties/Costs) below, if MDLZ elects not to contest the allegations in a  
21 NOV, then MDLZ shall pay penalties and costs in an amount set forth in the following table:

22 ///

23 ///

24 ///



Stipulated Payments of Penalties and Costs	
Number of prior Notices of Violations served on MDLZ pursuant to this Consent Judgment (not including violations that MDLZ successfully contested or that the People or CEH withdrew):	Penalty and reimbursement of laboratory costs per violation
None.	Laboratory costs*
One through four.	\$ 2,500 penalty plus laboratory costs
Five through nine.	\$ 5,000 penalty plus laboratory costs.
Ten or more.	\$16,000 penalty plus laboratory costs
Surcharge for violations involving lead levels exceeding 60 parts per billion.	If the test data provided by the People or CEH in support of the NOV show that lead content in the Covered Product that gave rise to the NOV exceeded sixty (60) parts per billion, then the applicable penalty set forth above for that violation shall be doubled.
	*Laboratory costs shall not exceed \$500 per Notice of Violation

6.9 Rejection of Stipulated Penalties/Costs. The People may reject MDLZ's Notice of Election not to contest an NOV if:

- the NOV alleges that the lead content in the Covered Product exceeds 100 parts per billion; or
- More than ten prior violations have occurred, and the Attorney General has determined that those prior violations have occurred with sufficient frequency to warrant penalties higher than those set forth in the table above.

In the event of such a rejection, the People shall provide MDLZ with written notice that the stipulated penalties set forth in the table in Section 6.8 (Non-Contested NOV's: Stipulated Penalties) will not apply, and the People may elect to proceed to enforce the provisions of this Consent Judgment or file a new action pursuant to Section 9 (Enforcement), below.

6.10 Use of Penalty Funds. Penalties paid pursuant to this section shall be distributed pursuant to Health and Safety Code section 25249.12. The entity that commissioned the testing that gave rise to the NOV shall receive (1) the portion of penalties payable pursuant to Health & Safety Code section 25249.12 (d), and (2) reimbursement of its laboratory costs for analysis of the sample(s) that gave rise to the NOV.

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1     **7.     PAYMENTS**

2             7.1         Civil Penalties. Within thirty days of the Effective Date, MDLZ shall pay a civil  
3 penalty of \$568,750, as follows:

4                     7.1.1         MDLZ shall pay a penalty of \$ 284,375 pursuant to California Health  
5 & Safety Code sections 25249.7(b) and 25249.12. Seventy-five percent (75%) of these funds shall  
6 be remitted to the California Office of Environmental Health Hazard Assessment (“OEHHA”), and  
7 the remaining twenty-five percent (25%) shall be divided between the Attorney General and CEH as  
8 follows: \$23,698 shall be paid to the Attorney General and \$ 47,396 shall be paid to CEH.

9                     7.1.2         MDLZ shall pay a penalty of \$ 284,375 pursuant to Business and  
10 Professions Code section 17206. This penalty shall be distributed as set forth in Exhibit D.

11             7.2         Fees and Costs. MDLZ shall also make the following payments:

12                     7.2.1         Attorney General. Within thirty days of the Effective Date, MDLZ  
13 shall pay \$50,000 to the Attorney General, to reimburse the fees and costs her office has expended in  
14 this matter.

15                     7.2.2         District Attorneys. Within thirty days of the Effective Date, MDLZ  
16 shall pay \$12,000 to the District Attorneys to reimburse the costs their offices have incurred in this  
17 matter. This amount shall be payable to the Monterey County District Attorney’s Office, for  
18 distribution to the agencies and entities that incurred such costs.

19                     7.2.3         CEH. Within thirty days of the Effective Date, MDLZ shall pay  
20 \$127,500 to CEH to reimburse the fees and costs their offices have incurred in this matter.

21             7.3         Each payment required by this Consent Judgment shall be made through the  
22 delivery of separate checks payable to the applicable person, as follows:

23                     7.3.1         Attorney General. Payments due to the Attorney General shall be made  
24 payable to the “California Department of Justice – Litigation Deposit Fund,” and sent to the attention  
25 of Robert Thomas, Legal Analyst, Department of Justice, 1515 Clay Street, 20th Floor, Oakland, CA  
26 94612. The check shall bear on its face “Proposition 65 Recoveries Fund” and the Attorney  
27 General’s internal reference number for this matter (OK2012950068). The money paid to the  
28 Attorney General’s Office pursuant to this paragraph shall be administered by the California

1 Department of Justice and shall be used by the Environment Section of the Public Rights Division of  
2 the Attorney General's Office, until all funds are exhausted, for any of the following purposes: (1)  
3 implementation of the Attorney General's authority to protect the environment and natural resources  
4 of the State pursuant to Government Code section 12600 et seq. and as Chief Law Officer of the State  
5 of California pursuant to Article V, section 13 of the California Constitution; (2) enforcement of laws  
6 related to environmental protection, including, but not limited to, Chapters 6.5 and 6.95, Division 20,  
7 of the California Health & Safety Code; (3) enforcement of the Unfair Competition Law, Business &  
8 Professions Code section 17200 et seq., as it relates to protection of the environment and natural  
9 resources of the State of California; and (4) other environmental actions that benefit the State and its  
10 citizens as determined by the Attorney General. Such funding may be used for the costs of the  
11 Attorney General's investigation, filing fees and other court costs, payment to expert witnesses and  
12 technical consultants, purchase of equipment, laboratory analyses, personnel costs, travel costs, and  
13 other costs necessary to pursue environmental actions investigated or initiated by the Attorney  
14 General for the benefit of the State of California and its citizens. The payment, and any interest  
15 derived therefrom, shall solely and exclusively augment the budget of the Attorney General's Office  
16 as it pertains to the Environment Section of the Public Rights Division and in no manner shall  
17 supplant or cause any reduction of any portion of the Attorney General's budget.

18           7.3.2       Office of Environmental Health Hazard Assessment. Payments due to  
19 OEHHA shall be made payable to the Office of Environmental Health Hazard Assessment and sent  
20 to: Mike Gyurics, Fiscal Officer, Office of Environmental Health Hazard Assessment, P.O. Box  
21 4010, Sacramento, CA 95812-0410.

22           7.3.3       District Attorneys. The payment due pursuant to section 7.1.2 above  
23 shall be made payable to the District Attorneys in the form and amounts set forth in Exhibit D, and  
24 shall be delivered to the Orange County District Attorney's Office, c/o Tracy Hughes, Deputy District  
25 Attorney, 401 Civic Center Dr., Santa Ana, CA 92701. The payment due to the District Attorneys  
26 pursuant to Section 7.2.2 above shall be made payable to the Monterey County District Attorney and  
27 shall be delivered to Deputy District Attorney John Hubanks, Monterey County District Attorney's  
28 Office, 1200 Aguajito Road, Room 301, Monterey, CA 93940

1           7.3.4       CEH. The payment due to CEH pursuant to Section 7.1.1 above shall be payable  
2 to the Center for Environmental Health. The payment of CEH's fees and costs pursuant to Section  
3 7.2.3 above shall be payable to Lexington Law Group. Both payments will be delivered to Eric  
4 Somers, Lexington Law Group, 503 Divisadero Street, San Francisco, CA 94117.

5           7.4       Photocopies of checks. MDLZ will cause copies of each and every check issued  
6 pursuant to this Judgment to be sent to: Dennis A. Ragen, Deputy Attorney General, 600 West  
7 Broadway, Suite 1800, San Diego, California 92101.

8           7.5       W-9 Forms. No later than ten (10) days after this Consent Judgment is fully  
9 executed by the Parties, outside counsel for MDLZ shall be provided with completed W-9 forms for  
10 each payee specified in this Consent Judgment.

## 11 **8.       MODIFICATION OF CONSENT JUDGMENT**

12           8.1       After the Effective Date, this Consent Judgment may be modified from time to time  
13 by express written agreement of the Parties with the approval of the Court; by an order of this Court  
14 on noticed motion from the People, CEH, or MDLZ in accordance with law, for good cause shown; or  
15 by the Court in accordance with its inherent authority to modify its own judgments.

16           8.2       At least sixty days (60) before filing an application with the Court for a  
17 modification to this Consent Judgment, the Party seeking modification shall meet and confer with the  
18 other Parties to determine whether the modification may be achieved by consent. If a proposed  
19 modification is agreed upon, then MDLZ, the People, and CEH will present the modification to the  
20 Court by means of a stipulated modification to the Consent Judgment.

## 21 **9.       ENFORCEMENT**

22           9.1       The People or CEH may, by motion or application for an order to show cause  
23 before this Court, enforce the terms and conditions contained in this Consent Judgment. In any such  
24 proceeding, (including, without limitation, any proceeding to enforce a contested NOV) the People  
25 and/or CEH may seek whatever fines, costs, penalties, attorneys' fees or remedies are provided by  
26 law for failure to comply with the Consent Judgment.

27           9.2       Notwithstanding any other provision of this Consent Judgment, where any  
28 violation of this Consent Judgment also constitutes a violation of Proposition 65 or other laws

1 independent of the Consent Judgment and/or those alleged in the Complaint, the People and/or CEH  
2 are not limited to enforcement of the Consent Judgment, but may seek in another action whatever  
3 fines, costs, penalties, or remedies are provided for by law for failure to comply with Proposition 65  
4 or other laws. In any action brought by the People and/or CEH or other enforcer alleging subsequent  
5 violations of Proposition 65 or other laws, MDLZ may assert any and all defenses that are available.

6 **10. AUTHORITY TO STIPULATE TO CONSENT JUDGMENT**

7 10.1 Each signatory to this Consent Judgment certifies that he or she is fully authorized  
8 by the party he or she represents to stipulate to this Consent Judgment and to enter into and execute  
9 the Consent Judgment on behalf of the party represented and legally to bind that party.

10 **11. CLAIMS COVERED**

11 11.1 Full and Binding Resolution. This Consent Judgment is a full, final, and binding  
12 resolution between, on the one hand, the People and CEH, and, on the other hand, MDLZ, its parents,  
13 shareholders, divisions, subdivisions, subsidiaries, sister companies, affiliates, and cooperative  
14 members (collectively, the “MDLZ Entities”), all entities to whom MDLZ directly or indirectly  
15 distributes or sells Covered Products, including but not limited to distributors, wholesalers,  
16 customers, retailers, franchisees, licensors, and licensees (collectively, the “Downstream Entities”),  
17 and the officers, directors, employees, attorneys, consultants, agents, representatives, predecessors,  
18 successors, and assigns of any of the above (collectively, the “Covered Entities”), of any claims for  
19 violation of Proposition 65 or its implementing regulations, any claims for unfair competition, as  
20 defined by Business and Professions Code sections 17200 *et seq.*, that have been asserted or could  
21 have been asserted, for failure to provide clear and reasonable warnings under Proposition 65 of  
22 exposure to lead in the Covered Products manufactured, distributed, or sold by MDLZ prior to the  
23 Effective Date.

24 11.2 CEH, for itself, its agents, successors and assigns, releases, discharges, and waives  
25 any right to institute or participate in any proceeding against Covered Entities with respect to claims  
26 arising under any statute or common law that could have been asserted regarding the failure to warn  
27 about exposure to lead, or for causing exposure to lead, in the Covered Products manufactured,  
28 distributed, or sold by MDLZ prior to the Effective Date.



1           11.3       Compliance by MDLZ with all of the requirements of this Consent Judgment and  
2 its cooperation, as reasonably necessary in the implementation of this Consent, constitute compliance  
3 by Covered Entities with Proposition 65 and Business and Professions Code sections 17200 *et seq.*  
4 with respect to (1) any obligation of the Covered Entities to provide a warning under Proposition 65  
5 as to the lead content of any Covered Product sold by MDLZ and (2) any obligation of Downstream  
6 Entities to provide a warning under Proposition 65 as to the lead content of any Covered Product that  
7 they obtain from MDLZ, provided that in order to obtain the benefit of this Section 11.3: (i) MDLZ  
8 Entities must provide any reasonably necessary cooperation in the implementation of this Judgment,  
9 and (ii) Downstream Entities who offer the Product for sale to the public must provide any warnings  
10 to the extent applicable pursuant to Section 5 (Injunctive Relief: Warnings) and may not frustrate or  
11 interfere with implementation of any provision of this Judgment.

12       **12.     PROVISION OF NOTICE**

13                       When any party is entitled to receive any notice under this Consent Judgment, the  
14 notice shall be sent to the person and address set forth in this Section. Any party may modify the  
15 person and address to whom the notice is to be sent by sending each other party notice by certified  
16 mail, return receipt requested. Said change shall take effect for any notice mailed at least five days  
17 after the date the return receipt is signed by the party receiving the notice.

18           12.1       Notices shall be sent by e-mail and by First Class Mail or overnight delivery to the  
19 following when required:

20                       For the Attorney General:

21                       Dennis A. Ragen, Deputy Attorney General  
22                       California Department of Justice  
23                       600 West Broadway, Suite 1800  
24                       San Diego, CA 92101  
25                       Dennis.Ragen@doj.ca.gov

26                       and simultaneously to:

27                       Susan Fiering, Supervising Deputy Attorney General  
28                       Department of Justice,  
29                       1515 Clay Street, 20th Floor,  
30                       Oakland, CA 94612  
31                       Susan.Fiering@doj.ca.gov



1 For the District Attorneys:

2 Tracy Hughes, Deputy District Attorney  
3 Office of the District Attorney, Orange County  
4 401 Civic Center Dr., W.  
5 Santa Ana, CA 92701  
6 Tracy.hughes@da.ocgov.com

7 For CEH:

8 Eric Somers  
9 Lexington Law Group  
10 503 Divisadero Street  
11 San Francisco, CA 94117  
12 [esomers@lexlawgroup.com](mailto:esomers@lexlawgroup.com)

13 For MDLZ:

14 Ellen M. Smith  
15 VP & Chief Counsel – North America  
16 Mondelēz Global LLC  
17 100 DeForest Avenue  
18 East Hanover, NJ 07936  
19 [ellen.smith@mdlz.com](mailto:ellen.smith@mdlz.com)

20 With a copy to:

21 Trenton H. Norris  
22 Sarah Esmaili  
23 Arnold & Porter LLP  
24 3 Embarcadero Center, Suite 1000  
25 San Francisco, CA 94111  
26 [trent.norris@aporter.com](mailto:trent.norris@aporter.com)  
27 [sarah.esmaili@aporter.com](mailto:sarah.esmaili@aporter.com)

28 Any party may change its contact information by sending notice by e-mail and first class mail to the other parties.

29 12.2 Written Certification. On each anniversary of the Effective Date, and also on the  
30 People or CEH's written request, MDLZ will provide the People and CEH with written certification  
31 that the actions required by this Consent Judgment have been completed.

### 32 13. NO EFFECT ON OTHER PRODUCTS

33 13.1 The requirements for warnings set forth in this Consent Judgment are imposed  
34 pursuant to the terms of this Consent Judgment, and they are not intended to be the exclusive method  
35 of providing a warning under Proposition 65 and its implementing regulations for products that are  
36 not subject to this Consent Judgment.

1           13.2       The Maximum Lead Level set forth in this Judgment is based on, and would not  
2 have been approved without: (1) the findings of the Technical Experts as to the products at issue in  
3 this case, and (2) MDLZ's commitment to continuously implement good manufacturing practices,  
4 ingredient sourcing standards, lead reduction measures, and auditing requirements, as set forth in  
5 Sections 4 (Injunctive Relief: Lead Reduction Measures) and Section 4.4 (Good Faith Reduction  
6 Requirements), and Exhibit B hereto. The Maximum Lead Level is not applicable to products that are  
7 not subject to this Consent Judgment.

8       **14.    COURT APPROVAL**

9           14.1       This Consent Judgment shall be submitted to the Court for entry by noticed motion  
10 or as otherwise may be required or permitted by the Court. If this Consent Judgment is not approved  
11 by the Court, it shall be of no force or effect and may not be used by the Plaintiffs or MDLZ for any  
12 purpose.

13       **15.    ENTIRE AGREEMENT**

14           15.1       This Consent Judgment contains the sole and entire agreement and understanding  
15 of the Parties with respect to the entire subject matter hereof, and any and all prior discussions,  
16 negotiations, commitments and understandings related hereto. No representations, oral or otherwise,  
17 express or implied, other than those contained herein have been made by any Party hereto. No other  
18 agreements not specifically referred to herein, oral or otherwise, shall be deemed to exist or to bind  
19 any of the Parties.

20       **16.    RETENTION OF JURISDICTION**

21           16.1       This Court shall retain jurisdiction of this matter to implement and enforce the  
22 Consent Judgment, and to resolve any disputes that may arise as to the implementation of this  
23 Judgment.

24           16.2       Should a dispute arise as to the implementation of this Judgment, the parties shall  
25 meet and confer in an attempt to resolve the dispute. If the meet and confer process proves  
26 unsuccessful, any party may, by noticed motion, request that the Court resolve the dispute. If the  
27 dispute involves a determination made by the People regarding the terms of this Judgment, the party  
28 objecting to that determination will have the burden of challenging it.

1 17. EXECUTION IN COUNTERPARTS

2 17.1 The stipulations to this Consent Judgment may be executed in counterparts and by  
3 means of facsimile, which taken together shall be deemed to constitute one document.

4 IT IS SO ORDERED and ADJUDGED:  
5

6  
7 DATED: \_\_\_\_\_  
8

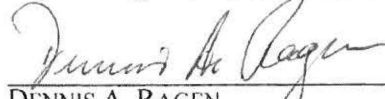
9 \_\_\_\_\_  
JUDGE OF THE SUPERIOR COURT

10 IT IS SO STIPULATED:

11 FOR THE PEOPLE:

12 KAMALA D. HARRIS  
Attorney General of California  
13 SUSAN S. FIERING  
Supervising Deputy Attorney General

14 Dated: Nov. 16, , 2015

  
15 \_\_\_\_\_  
DENNIS A. RAGEN  
16 Deputy Attorney General

17  
18 TONY RACKAUKAS  
District Attorney, County of Orange

19  
20 Dated: \_\_\_\_\_, 2015

21 \_\_\_\_\_  
TRACY HUGHES  
22 Deputy District Attorney

23  
24 JEFFREY ROSEN  
District Attorney, County of Santa Clara

25 Dated: \_\_\_\_\_, 2015

26 \_\_\_\_\_  
YEN DANG  
27 Supervising Deputy District Attorney

28

1 **17. EXECUTION IN COUNTERPARTS**

2 17.1 The stipulations to this Consent Judgment may be executed in counterparts and by  
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4 IT IS SO ORDERED and ADJUDGED:  
5

6  
7 DATED: \_\_\_\_\_  
8

9 \_\_\_\_\_  
10 JUDGE OF THE SUPERIOR COURT

11 IT IS SO STIPULATED:

12 FOR THE PEOPLE:

13 KAMALA D. HARRIS  
14 Attorney General of California  
15 SUSAN S. FIERING  
16 Supervising Deputy Attorney General

17 Dated: \_\_\_\_\_, 2015

18 \_\_\_\_\_  
19 DENNIS A. RAGEN  
20 Deputy Attorney General

21 TONY RACKAUKAS  
22 District Attorney, County of Orange

23 Dated: 11/16, 2015

24 Tracy Hughes  
25 TRACY HUGHES  
26 Deputy District Attorney

27 JEFFREY ROSEN  
28 District Attorney, County of Santa Clara

Dated: \_\_\_\_\_, 2015

\_\_\_\_\_  
YEN DANG  
Supervising Deputy District Attorney

1 **17. EXECUTION IN COUNTERPARTS**

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4 IT IS SO ORDERED and ADJUDGED:

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6  
7 DATED: \_\_\_\_\_

8 \_\_\_\_\_  
9 JUDGE OF THE SUPERIOR COURT

10 IT IS SO STIPULATED:

11 FOR THE PEOPLE:

12 KAMALA D. HARRIS  
13 Attorney General of California  
14 SUSAN S. FIERING  
15 Supervising Deputy Attorney General

16 Dated: \_\_\_\_\_, 2015

17 \_\_\_\_\_  
18 DENNIS A. RAGEN  
19 Deputy Attorney General

20 TONY RACKAUKAS  
21 District Attorney, County of Orange

22 Dated: \_\_\_\_\_, 2015

23 \_\_\_\_\_  
24 TRACY HUGHES  
25 Deputy District Attorney

26 JEFFREY ROSEN  
27 District Attorney, County of Santa Clara

28 Dated: 11-5, 2015

*Yen Dang*  
\_\_\_\_\_  
YEN DANG  
Supervising Deputy District Attorney

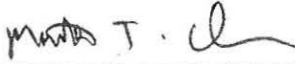


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FOR THE PEOPLE (CONTINUED):

JILL RAVITCH  
District Attorney, County of Sonoma

Dated: 6/9/15, 2015

  
\_\_\_\_\_  
MATTHEW CHEEVER  
Deputy District Attorney

JEFF ROSELL  
District Attorney, County of Santa Cruz

Dated: \_\_\_\_\_, 2015

\_\_\_\_\_  
DOUGLAS ALLEN  
Assistant District Attorney

NANCY E. O'MALLEY  
District Attorney, County of Alameda

Dated: \_\_\_\_\_, 2015

\_\_\_\_\_  
MATTHEW L. BELTRAMO  
Deputy District Attorney

EDWARD S. BERBERIAN  
District Attorney, County of Marin

Dated: \_\_\_\_\_, 2015

\_\_\_\_\_  
ANDRES PEREZ  
Deputy District Attorney

DEAN D. FLIPPO  
District Attorney, County of Monterey

Dated: \_\_\_\_\_, 2015

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JOHN HUBANKS  
Deputy District Attorney

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FOR THE PEOPLE (CONTINUED):

JILL RAVITCH  
District Attorney, County of Sonoma

Dated: \_\_\_\_\_, 2015

\_\_\_\_\_  
MATTHEW CHEEVER  
Deputy District Attorney

JEFF ROSELL  
District Attorney, County of Santa Cruz

Dated: Nov. 19, 2015

\_\_\_\_\_  
DOUGLAS ALLEN  
Assistant District Attorney

NANCY E. O'MALLEY  
District Attorney, County of Alameda

Dated: \_\_\_\_\_, 2015

\_\_\_\_\_  
MATTHEW L. BELTRAMO  
Deputy District Attorney

EDWARD S. BERBERIAN  
District Attorney, County of Marin

Dated: \_\_\_\_\_, 2015

\_\_\_\_\_  
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DEAN D. FLIPPO  
District Attorney, County of Monterey

Dated: \_\_\_\_\_, 2015

\_\_\_\_\_  
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Deputy District Attorney

1 FOR THE PEOPLE (CONTINUED):

2 JILL RAVITCH  
3 District Attorney, County of Sonoma

4 Dated: \_\_\_\_\_, 2015

5 \_\_\_\_\_  
6 MATTHEW CHEEVER  
7 Deputy District Attorney

8 JEFF ROSELL  
9 District Attorney, County of Santa Cruz

10 Dated: \_\_\_\_\_, 2015

11 \_\_\_\_\_  
12 DOUGLAS ALLEN  
13 Assistant District Attorney

14 NANCY E. O'MALLEY  
15 District Attorney, County of Alameda

16 Dated: Nov 9, 2015

17 \_\_\_\_\_  
18 MATTHEW L. BELTRAMO  
19 Deputy District Attorney

20 EDWARD S. BERBERIAN  
21 District Attorney, County of Marin

22 Dated: \_\_\_\_\_, 2015

23 \_\_\_\_\_  
24 ANDRES PEREZ  
25 Deputy District Attorney

26 DEAN D. FLIPPO  
27 District Attorney, County of Monterey

28 Dated: \_\_\_\_\_, 2015

\_\_\_\_\_

JOHN HUBANKS  
Deputy District Attorney

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FOR THE PEOPLE (CONTINUED):

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Dated: \_\_\_\_\_, 2015

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DOUGLAS ALLEN  
Assistant District Attorney

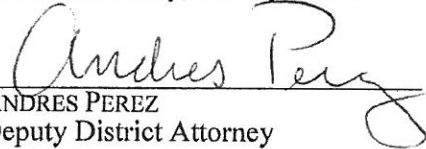
NANCY E. O'MALLEY  
District Attorney, County of Alameda

Dated: \_\_\_\_\_, 2015

\_\_\_\_\_  
MATTHEW L. BELTRAMO  
Deputy District Attorney

EDWARD S. BERBERIAN  
District Attorney, County of Marin

Dated: 11/9, 2015

  
\_\_\_\_\_  
ANDRES PEREZ  
Deputy District Attorney

DEAN D. FLIPPO  
District Attorney, County of Monterey

Dated: \_\_\_\_\_, 2015

\_\_\_\_\_  
JOHN HUBANKS  
Deputy District Attorney

1 FOR THE PEOPLE (CONTINUED):

2 JILL RAVITCH  
3 District Attorney, County of Sonoma

4 Dated: \_\_\_\_\_, 2015

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6 MATTHEW CHEEVER  
7 Deputy District Attorney

8 JEFF ROSELL  
9 District Attorney, County of Santa Cruz

10 Dated: \_\_\_\_\_, 2015

11 \_\_\_\_\_  
12 DOUGLAS ALLEN  
13 Assistant District Attorney

14 NANCY E. O'MALLEY  
15 District Attorney, County of Alameda

16 Dated: \_\_\_\_\_, 2015

17 \_\_\_\_\_  
18 MATTHEW L. BELTRAMO  
19 Deputy District Attorney

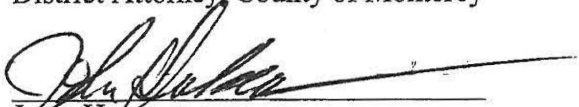
20 EDWARD S. BERBERIAN  
21 District Attorney, County of Marin

22 Dated: \_\_\_\_\_, 2015

23 \_\_\_\_\_  
24 ANDRES PEREZ  
25 Deputy District Attorney

26 DEAN D. FLIPPO  
27 District Attorney, County of Monterey

28 Dated: 11-17, 2015

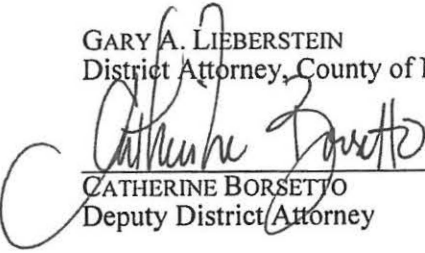
  
JOHN HUBANKS  
Deputy District Attorney



1 FOR THE PEOPLE (CONTINUED):

2 GARY A. LIEBERSTEIN  
3 District Attorney, County of Napa

4 Dated: 11.09, 2015

  
5 CATHERINE BORSETTO  
6 Deputy District Attorney

7 STEPHEN S. CARLTON  
8 District Attorney, County of Shasta

9 Dated: \_\_\_\_\_, 2015

10 \_\_\_\_\_  
11 ANAND "LUCKY" JESRANI  
12 Deputy District Attorney

13 KRISHNA A. ABRAMS  
14 District Attorney, County of Solano

15 Dated: \_\_\_\_\_, 2015

16 \_\_\_\_\_  
17 DIANE NEWMAN  
18 Deputy District Attorney

19 FOR CEH:

20 CENTER FOR ENVIRONMENTAL HEALTH

21 Dated: \_\_\_\_\_, 2015

22 By: \_\_\_\_\_  
23 Its: \_\_\_\_\_

24 FOR MDLZ:

25 MONDELEZ INTERNATIONAL, INC.

26 Dated: \_\_\_\_\_, 2015

27 By: \_\_\_\_\_  
28 Its: \_\_\_\_\_

FOR THE PEOPLE (CONTINUED):

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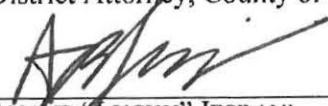
GARY A. LIEBERSTEIN  
District Attorney, County of Napa

Dated: \_\_\_\_\_, 2015

\_\_\_\_\_  
CATHERINE BORSETTO  
Deputy District Attorney

STEPHEN S. CARLTON  
District Attorney, County of Shasta

Dated: 11/10/, 2015

  
\_\_\_\_\_  
ANAND "LUCKY" JESRANI  
Deputy District Attorney

KRISHINA A. ABRAMS  
District Attorney, County of Solano

Dated: \_\_\_\_\_, 2015

\_\_\_\_\_  
DIANE NEWMAN  
Deputy District Attorney

FOR CEH:

CENTER FOR ENVIRONMENTAL HEALTH

Dated: \_\_\_\_\_, 2015

By: \_\_\_\_\_

Its: \_\_\_\_\_

FOR MDLZ:

MONDELÉZ INTERNATIONAL, INC.

Dated: \_\_\_\_\_, 2015

By: \_\_\_\_\_

Its: \_\_\_\_\_

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FOR THE PEOPLE (CONTINUED):

GARY A. LIEBERSTEIN  
District Attorney, County of Napa

Dated: \_\_\_\_\_, 2015

\_\_\_\_\_  
CATHERINE BORSETTO  
Deputy District Attorney


STEPHEN S. CARLTON  
District Attorney, County of Shasta

Dated: \_\_\_\_\_, 2015

\_\_\_\_\_  
ANAND "LUCKY" JESRANI  
Deputy District Attorney

KRISHNA A. ABRAMS  
District Attorney, County of Solano

Dated: November 9, 2015

  
\_\_\_\_\_  
DIANE NEWMAN  
Deputy District Attorney

FOR CEH:

CENTER FOR ENVIRONMENTAL HEALTH

Dated: \_\_\_\_\_, 2015

By: \_\_\_\_\_  
Its: \_\_\_\_\_

FOR MDLZ:

MONDELÉZ INTERNATIONAL, INC.

Dated: \_\_\_\_\_, 2015

By: \_\_\_\_\_  
Its: \_\_\_\_\_

1 FOR THE PEOPLE (CONTINUED):

2 GARY A. LIEBERSTEIN  
3 District Attorney, County of Napa

4 Dated: \_\_\_\_\_, 2015

5 \_\_\_\_\_  
6 CATHERINE BORSETTO  
7 Deputy District Attorney

8 STEPHEN S. CARLTON  
9 District Attorney, County of Shasta

10 Dated: \_\_\_\_\_, 2015

11 \_\_\_\_\_  
12 ANAND "LUCKY" JESRANI  
13 Deputy District Attorney

14 KRISHNA A. ABRAMS  
15 District Attorney, County of Solano

16 Dated: \_\_\_\_\_, 2015

17 \_\_\_\_\_  
18 DIANE NEWMAN  
19 Deputy District Attorney

20 FOR CEH:

21 CENTER FOR ENVIRONMENTAL HEALTH

22 Dated: 29 Oct., 2015

23 By: Clin

24 Its: Associate Director

25 FOR MDLZ:

26 MONDELEZ INTERNATIONAL, INC.

27 Dated: \_\_\_\_\_, 2015

28 By: \_\_\_\_\_

Its: \_\_\_\_\_

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FOR THE PEOPLE (CONTINUED):

GARY A. LIEBERSTEIN  
District Attorney, County of Napa

Dated: \_\_\_\_\_, 2015

\_\_\_\_\_  
CATHERINE BORSETTO  
Deputy District Attorney

STEPHEN S. CARLTON  
District Attorney, County of Shasta

Dated: \_\_\_\_\_, 2015

\_\_\_\_\_  
ANAND "LUCKY" JESRANI  
Deputy District Attorney

KRISHINA A. ABRAMS  
District Attorney, County of Solano

Dated: \_\_\_\_\_, 2015

\_\_\_\_\_  
DIANE NEWMAN  
Deputy District Attorney

FOR CEH:

CENTER FOR ENVIRONMENTAL HEALTH

Dated: \_\_\_\_\_, 2015

By: \_\_\_\_\_

Its: \_\_\_\_\_

FOR MDLZ:

MONDELÉZ INTERNATIONAL, INC.

Dated: Nov 10, 2015

By: [Signature]

Its: Assistant Secretary



**EXHIBIT A**

**LIST OF COVERED PRODUCTS.**

**GROUP A-1**

**PRODUCTS CURRENTLY WITH NO MORE THAN 20 PPB LEAD**

<b>Group A-1 Covered Products</b>	<b>SKU</b>
HM Grahamfuls Peanut Butter & Chocolate	44000031091
HM Grahamfuls Peanut Butter & Chocolate	44000031107
HM Grahamfuls S'mores	44000033989; 10044000035065; 44000033972
Chips Ahoy! Reeses	44000024567
Chips Ahoy! Chewy-Gooey Cocofudge	4400002587
Chips Ahoy! Chunky	4400002954
Chips Ahoy! Chunky King Size	4400002955
Chips Ahoy! Chewy Gooey Caramel	4400002987
Chips Ahoy! Chunky	44000032210
Nabisco Chips Ahoy! Cookies White Fudge	4400003222
Chips Ahoy! Chewy Oatmeal	4400003224
Belvita Soft Baked Cinnamon	44000034160; 44000034177
Belvita Soft Baked Oats and Chocolate	4400003422; 4400003423; 44000034061

**GROUP A-1 PRODUCTS ALSO INCLUDE ANY NEW PRODUCT WITH AN INGREDIENT COMPOSITION AND RECIPE THAT IS SUBSTANTIALLY SIMILAR TO ANY OF THE ABOVE.**

///

**GROUP A-2**

**PRODUCTS CURRENTLY OVER 20 PPB LEAD (EXCLUDING GINGER SNAPS)**

<b>GROUP A-2 Covered Products</b>	<b>SKU</b>
Nabisco Grahams	4400000488
Honey Maid LF Cinn Grahams	4400000490
Honey Maid Cinn Grahams	4400000457
Honey Maid Grahamfuls - Strawberry	44000-03336, 03337
Wheat Thins Multigrains	4400003041
Chips Ahoy Chewy	4400003223
Graham Cracker Crumbs Food Service	19320-00826; 0819
Graham Sticks- Food Service	19320-01374; 44000-00911

**GROUP A-2 PRODUCTS ALSO INCLUDE ANY NEW PRODUCT WITH AN INGREDIENT COMPOSITION AND RECIPE THAT IS SUBSTANTIALLY SIMILAR TO ANY OF THE ABOVE.**

*///*

**GROUP A-3 – GINGER SNAPS**

<b>Group A-3 Covered Product</b>	<b>SKU</b>
Ginger Snaps	44000-00365

**GROUP A-3 PRODUCTS ALSO INCLUDE ANY NEW PRODUCT WITH AN INGREDIENT COMPOSITION AND RECIPE THAT IS SUBSTANTIALLY SIMILAR TO GINGER SNAPS.**

///

**DISCONTINUED PRODUCTS.**

**THE FOLLOWING COVERED PRODUCTS HAVE BEEN DISCONTINUED BY MDLZ:**

<b>Discontinued Covered Product</b>	<b>SKU</b>
Nabisco 13.0 oz Honey Maid Lil Squares Cinnamon – <i>discontinued</i>	4400002994
Honey Maid .88 oz Grahamfuls Peanut Butter - <i>discontinued</i>	44000031077
HM Grahamfuls 7.04 Peanut Butter - <i>discontinued</i>	4400003108
Chips Ahoy! 9.5 oz Ice Cream Creations - Crunchy Rocky RD - <i>discontinued</i>	44000037598
Chips Ahoy! 9.5 oz Ice Cream Creations - Dulce De Leche - <i>discontinued</i>	44000037604
HM Grahamfuls Strawberry - <i>discontinued</i>	4400003336
HM Grahamfuls .88 oz Banana Vanilla - <i>discontinued</i>	44000033989
HM Grahamfuls 7.04 Banana Vanilla - <i>discontinued</i>	4400003135

///

## EXHIBIT B

### AUDITOR'S CERTIFICATION

#### REQUIRED CERTIFICATION FROM INDEPENDENT FOOD QUALITY AUDITOR RETAINED BY THE MANUFACTURER OR SUPPLIER OF THE COVERED PRODUCT

[Letterhead of Independent Food Processing Auditor.]

I, \_\_\_\_\_[Name]\_\_\_\_\_, certify as follows with respect to the following Covered Products:

INSERT NAMES OF PRODUCTS CONSISTENT WITH SECTIONS 4.3.1 (PRODUCT LINES), 4.3.2 (GROUP A-3 COVERED PRODUCT: GINGER SNAPS), AND 4.3.3 (GROUP A-2 COVERED PRODUCTS) OF THE CONSENT JUDGMENT.

#### I. DEFINITIONS

For the purposes of that Certification, the following definitions are applicable:

- A. "Consent Judgment" means the Consent Judgment entered into by the People, the Center for Environmental Health and Mondelez International, Inc. ("MDLZ") and approved by the Orange County Superior Court with respect to the Covered Products in *People v. Mondelez*, Case No. [INSERT CASE NUMBER].
- B. "Covered Products" means the Products listed in Exhibit A to the Consent Judgment.
- C. The "Maximum Lead Level" for the finished Covered Product is 30 ppb.
- D. A "Qualified Laboratory" is a laboratory that meets the requirements, and follows the procedures, set forth Section 3.5 of the Consent Judgment.
- E. A "Lead Contribution Exercise" is a mass balance exercise that evaluates the contribution of lead from each ingredient used in the manufacture of the Group A-2 and A-3 Covered Products. The objective of the lead contribution exercise is to determine the potential total amount of lead that will result from the formulation of the product, and then compare this total with the maximum amount of lead allowed. If the formulation of the product results in a lead concentration that exceeds the Maximum Lead Level, then the formulation and/or the lead content of the ingredients must be changed to meet the maximum lead level.

The Auditor will conduct the Lead Contribution Exercise for the Group A-2 and Group A-3 Products, including any product that is reclassified as from a Group A-1 to a Group A-2 Covered Product pursuant to Section 4.3.5 of the Consent Judgment.



Based on this Exercise, the Auditor will establish maximum lead concentrations for ginger and molasses ingredients that are used to manufacture those products. The lead concentrations that the Auditor establishes as part of this Exercise must be designed to result in a finished product that has a lead concentration of no more than 30 ppb.

- F. “Representative Samples” of the Group A-3 Covered Product (MDLZ’s Ginger Snaps product) shall mean two samples drawn from the following manufacturing lots:
1. For purposes of the initial certification of the Maximum Lead Level for the Ginger Snaps product: six consecutive lots of the Covered Product that were manufactured after the Effective Date;
  2. For subsequent certifications of the Maximum Lead Level for the Ginger Snaps product: the square root, rounded to the nearest whole number, of the number of lots manufactured during the Validation Testing Cycle, unless a lot fails to satisfy the Maximum Lead Level. In the event of such a failure, MDLZ must re-evaluate its controls, and then show that six consecutive lots satisfy the applicable Maximum Lead Level before reverting to testing the square root of the number of lots sold.
- G. “Representative Samples” of the Group A-2 Covered Product shall mean two samples drawn from the following manufacturing lots:
1. The square root, rounded to the nearest whole number, of the number of lots manufactured during the Validation Testing Cycle, unless a lot fails to satisfy the Maximum Lead Level. In the event of such a failure, MDLZ must re-evaluate its controls, and then show that six consecutive lots satisfy the applicable Maximum Lead Level before reverting to testing the square root of the number of lots sold.
- H. “Effective Date” has the same meaning as in the Consent Judgment, i.e., the date on which the Consent Judgment is entered as a judgment by the Court.

## CERTIFICATION

1. **HAACP Program.** MDLZ has implemented a Hazard Analysis and Critical Control Points (“HACCP”) program that identifies lead as a hazard and implements the prevention steps to minimize the presence of lead in the Group A-3 (Ginger Snaps) Covered Product.
2. **Product Groups.** For the purposes of this Program, MDLZ’s products are divided into three Groups, as set forth in Exhibit A to the Consent Judgment.
3. **Certifications Applicable to Group A-3 Products.** Based on my review of MDLZ’s facilities, I certify that MDLZ satisfies the following requirements (“Lead Reduction Requirements”) in its production of the Group A-3 Product (Ginger Snaps):
  - 3.1. **Potable Water Supply.** The potable water supply is monitored for lead levels. The internal distribution system is not a source of lead contamination as verified by point of use testing versus influent lead level. The lead levels in potable water used in processing contains no more than 0.010 mg/L.
  - 3.2. **Food Contact Surfaces.** All food contact equipment utensils, containers are constructed from lead-free materials. No brass or bronze components may come in contact with ingredients or the final product. (Evidence of the use of lead-containing materials as verified using a LeadCheck Swab, XRF lead testing device, or a similar test method is considered a critical deficiency).
  - 3.3. **Lubricants/Sealants, Etc.** Lubricants, sealants and similar materials used in direct food contact areas, as well as in areas that have the potential to contaminate product, are food grade. This included storage areas in addition to processing and packing areas.
  - 3.4. **Preventative devices.** Preventative devices including screens, filters, magnets, metal detection devices, and manual inspection are used to remove foreign material (metal, wood, plastic, etc).
  - 3.5. **Process control.** Process control is validated through an audit program whereby processes and finished product is periodically tested for total lead content. The Limit of Quantification (LOQ) for the finished products and major ingredients must be equal to or less than 0.01 mg/kg.
  - 3.6. **Lot identification/Traceability.** Lot identification and traceability is maintained for major and minor ingredients and processing aids. The manufacturer is able to document the major and minor ingredients lots used to produce specific finished product lots and to trace finished product shipments one level forward to the customer.
  - 3.7. **Standard GMPs.** MDLZ has established Good Manufacturing Practices for the Covered Product, that include the following, which are continuously in place:
    - 3.7.1. Specifications are established for controlled manufacturing steps.

- 3.7.2. Master manufacturing records and batch production records are prepared and maintained
- 3.7.3. Standard Operating Procedures (SOPs) are prepared to cover the quality control operations, including the calibration and control of equipment and instruments used in manufacturing.
- 3.7.4. SOPs are established and reviewed for investigation of product complaints.
- 3.8. Annual Audit. MDLZ undergoes an annual audit by a third party auditor to verify that its GMP and HACCP programs are effectuated with respect to facilities producing the Group A-3 Product (Ginger Snaps).
4. **Testing and follow up for Group A-2 and A-3 products**. In order to ensure that lead levels in Group A-2 and A-3 products do not exceed 30 ppb, I have taken the following steps:
  - 4.1. Testing Representative Samples of Group A-3 Product [If Applicable Pursuant to Section 4.3.2 of the Consent Judgment]. Representative Samples of the Group A-3 product have been tested in compliance with Sections 4.3.2 (Group A-3 Covered Product: Ginger Snaps) of the Consent Judgment.
  - 4.2. Testing Representative Samples of Group A-2 Products [If Applicable Pursuant to Section 4.3.3 of the Consent Judgment]. Samples of the Group A-2 Covered Products have been tested in compliance with Sections 4.3.3 (Group A-2 Covered Products) of the Consent Judgment.
  - 4.3. Results [If Applicable Pursuant to Sections 4.3.2 or 4.3.3 of the Consent Judgment]. This testing indicated that the that the lead levels in the following products exceeded 30 ppb.

[Insert Product Names, if any]

I informed MDLZ of the results of this testing so that it could institute the procedures set forth in the Consent Judgment in Sections 4.3.9 (Covered Products That Exceed Maximum Lead Level) and 4.3.10 (Supplemental Exceedance Testing) of the Consent Judgment.
  - 4.4. Follow-Up Measure for Group A-2 and A-3 Products. [IF APPLICABLE] MDLZ has taken the following steps to address the increased lead levels in the Group A-2 or A-3 Product.
    - 4.4.1. Any ingredients that are potentially responsible for any the increased lead levels have undergone independent testing.
    - 4.4.2. Follow up testing of finished product from the affected Product Line was increased, and showed that the first six consecutive lots had lead content that was

30 ppb or less. Future testing will revert to the testing frequency and methods set forth for Representative Samples in Section I.F(1), above.

- 4.4.3. If the product is a Group A-2 Product for which the Validation Testing showed lead concentrations in excess of 30 ppb, I have reviewed the Lead Reduction Requirements with MDLZ to determine whether corrective action is necessary.

5. **Requirements for Group A-2 Products.**

5.1. Lead Contribution Exercise. I have reviewed MDLZ's Lead Contribution Exercise for the Group A-2 Products. Based on this Exercise, I have established maximum lead concentrations for ginger, molasses, and any other ingredient that is likely to contribute lead in concentrations of 2 ppb or more to those products. These maximum lead concentrations are designed to result in a finished Covered Product that has a lead concentration of no more than 30 ppb. I understand that MDLZ will take these maximum lead concentrations into account when acquiring ingredients for the Covered Product.

5.2. I have provided MDLZ quality control staff responsible for the manufacture of each Group A-2 Product with a copy of the list of Lead Reduction Requirements set forth above. I understand that MDLZ will take these Lead Reduction Requirements into account in its efforts to ensure that the lead levels in those Group A-2 products do not exceed the Maximum Lead Level.

6. **Requirements for Group A-3 Product (Ginger Snaps).** In addition to the actions set forth above, the following steps have been implemented with respect to the Group A-3 product.

6.1. Ginger. MDLZ has received adequate certification pursuant to paragraph 6.4, below that the ginger used as an ingredient in the Covered Products does not contain lead in excess of the maximum concentration established in the Lead Contribution Exercise conducted pursuant to paragraph 6.3, below.

6.2. Molasses. MDLZ has received adequate certification pursuant to paragraph 6.4, below that the molasses used as an ingredient in the Covered Products does not contain lead in excess of the maximum concentration established in the Lead Contribution Exercise conducted pursuant to paragraph 6.3, below.

6.3. Lead Contribution Exercise. I have reviewed MDLZ's Lead Contribution Exercise for the Group A-3 Product. Based on this Exercise, I established maximum lead levels for ginger and molasses ingredients. The lead concentrations that I established as part of this Exercise are designed to result in a finished Covered Product that has a lead concentration of no more than 30 ppb.

6.4. Ingredient Certification or Testing. MDLZ has done at least one of the following with respect to any molasses and ginger ingredients used to manufacture the Ginger Snaps product:

6.4.1. Requested from its suppliers and maintained a certificate of analysis specific to lead for each lot of ingredient. These certificates of analysis indicate that the lead levels do not exceed the maximum lead concentrations that were established as part of the Lead Contribution Exercise. These certificates show that the ingredient or processing aid has been analyzed by a Qualified Laboratory in accordance with Exhibit C to the Consent Judgment;

6.4.2. Has implemented a system to pre-approve each supplier. Such a pre-approved supplier must show that it has process controls and lead prevention programs in place to ensure that the lead levels in its products do not exceed the maximum lead concentrations were established as part of the Lead Contribution Exercise. The supplier must also show that it has tested representative samples of its product and that this testing shows that the maximum lead levels have not been exceeded. This testing must be conducted at a Qualified Laboratory in accordance with Exhibit C of the Consent Judgment ; or

6.4.3. Has arranged for annual testing of at least three and no more than ten randomly selected samples of molasses and ginger ingredients used to Manufacture the Ginger Snaps. The arithmetic mean lead concentration of the samples tested for each such ingredient does not exceed the maximum lead concentrations that were established for the corresponding ingredient as part of the Lead Concentration Exercise.

DATE: \_\_\_\_\_

SIGNATURE OF INDEPENDENT FOOD QUALITY AUDITOR.

## EXHIBIT C

### LABORATORY STANDARDS

Analytical guidance for Laboratories:

Laboratories must utilize a method that employs ICP-MS. Laboratories must have the capability of controlling lead contamination throughout the analytical process, including sample compositing, sample digestion, and the lead determination steps. In order to meet the analytical objectives, the use of high purity acids will be required as well the use of closed-vessel type sample digestion procedures. The conditions and procedures needed to successfully meet the analyses are described in the FDA Elemental Analysis Manual.

<http://www.fda.gov/Food/FoodScienceResearch/LaboratoryMethods/ucm2006954.htm>

(See method EAM 4.7)

<http://www.fda.gov/downloads/Food/FoodScienceResearch/LaboratoryMethods/UCM377005.pdf>

Particular attention must be given to recovery information offered to attribute accuracy to these analyses. The levels of lead used to fortify products and ingredients for analyte recovery must be in the range of 50-200% of the lead level found in the product, if the level of lead in the product is in a quantifiable range. As a measure of accuracy, laboratories are also encouraged to provide recovery information on certified reference materials with lead levels similar to these products or ingredients.

Participating laboratories must be accredited, preferably under ISO 17025 to conduct low level lead analyses in foods by ICP-MS.

The analytical objective for lead analysis, i.e., the Limit of Quantification (LOQ), for finished products and for the major ingredients is 0.010 mg/kg.



**EXHIBIT D**

**DISTRIBUTION OF BUSINESS & PROFESSIONS CODE § 17206**  
**PENALTIES PURSUANT TO PARAGRAPH 7.1.2**

Alameda County District Attorney	\$28,437.50
Marin County District Attorney	\$28,437.50
Monterey County District Attorney	\$28,437.50
Napa County District Attorney	\$28,437.50
Orange County District Attorney	\$28,437.50
Santa Clara County District Attorney	\$28,437.50
Santa Cruz County District Attorney	\$28,437.50
Shasta County District Attorney	\$28,437.50
Solano County District Attorney	\$28,437.50
Sonoma County District Attorney	\$28,437.50
Total	\$284,375.00